



Philippine College of Surgeons president Dr. Enrico P. Ragaza, Cancer Registry Philippines Foundation co-founder and ceo Dr. Trixie J. Tiangco, Philam Life CEO and Philam Foundation chair Ariel G. Cantos, Philippine College of Physicians regent of the committee of advocacies Dr. Diana Payawal, Philam Foundation, Inc. president Max G. Ventura, with (front row) representatives from the Philippine College of Surgeons, Cancer Registry Philippines Foundation, and Philippine College of Physicians

## PHILAM FOUNDATION FORMS ALLIANCE FOR FILIPINO HEALTH

Philam Foundation, the corporate social responsibility arm of Philam Life, recently formed the Alliance for the Philippines' Health and Advocacy (Alpha), together with the Philippine College of Surgeons (PCS) and Philippine College of Physicians (PCP).

Launched in December 2017, Alpha was created to address the health challenges faced by Filipinos through data-driven and evidence-based health advocacies and projects. This is in line with the Philam Group's ongoing "Live Better" campaign that aims to make healthy living accessible to Filipinos and bridge the gap be-

tween their health goals and their actions.

For its initial project, the Alpha consortium, in partnership with the Cancer Registry Philippines (CARE) under Alpha 1.0, will establish a hospital-based cancer registry program in the country, with the goal of gathering data on cancer in the Philippines.

"Through the registry, we will be able to create a cancer database that will help our doctors generate information for better patient care and management," Max Ventura, Philam Foundation president, said.