



**The Philippine American Life and  
General Insurance Company**

15F - 18F Philam Life Head Office  
Net Lima Building, 5th Avenue cor. 26th Street  
Bonifacio Global City, Taguig 1634  
Philippines  
T: (632) 521 6300 / (632) 526 9200  
E: philamlife@aia.com  
W: philamlife.com

Customer Hotline: (632) 528 2000

**PHOTO RELEASE**



*(L-R) Cebuana Lhuillier Insurance Solutions General Manager Jonathan Batangan, Cebuana Lhuillier Insurance Solutions Vice President Leo Escaño, Cebuana Lhuillier President and CEO Jean Henri Lhuillier, Philam Life President Rex Mendoza, Philam Life Chief Operating Officer Rey Centeno and Philam Life Head of General Agencies and Corporate Unit Agencies Cecile Lizares.*

Makati, Philippines (March 18, 2014) – Philam Life, the country’s premier life insurer, recently partnered with Cebuana Lhuillier Insurance Solutions to provide micro-life insurance products to its clients. The partnership symbolizes both companies’ commitment in making available selection of affordable and reasonably-priced life insurance to its clientele.

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### About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on June 21, 1947, Philam Life offers an extensive line of products in the industry that provides solutions to various financial needs including life protection, health insurance, savings, education, retirement, investment, group and credit life insurance.

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

### About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or "the Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has operations in 17 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$147 billion as of 30 November 2013.

AIA meets the savings and protection needs of individuals by offering a range of products and services including life insurance, accidental and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents and employees across Asia-Pacific, AIA serves the holders of more than 28 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

### Media Contact:

#### **Aissa Marie D. Ang**

Head of Corporate Communications and PR  
Philam Life  
Tel no. +63(2) 521 6300 loc. 2665  
Mobile no. +63(917) 5650173  
Email: [Aissa-D.Ang@aia.com](mailto:Aissa-D.Ang@aia.com)

#### **Ma. Monique G. Castro**

Corporate Public Relations Officer  
Philam Life  
Tel no. +63(2) 521 6300 loc. 2659  
Mobile no. +63(917) 6417024  
Email: [MaMonique-G.Castro@aia.com](mailto:MaMonique-G.Castro@aia.com)

#### **Millet D. Liberato**

Media Relations Director  
DDB PR  
Tel no. +63(2) 856 7888 loc.701  
Mobile no. +63(939) 9041226  
Email: [mdliberato@ddbphil.com](mailto:mdliberato@ddbphil.com)

#### **Gene Paulo H. Bautista**

Media Relations Manager  
DDB PR  
Tel no. +63(2) 856 7888 loc. 128  
Mobile no. +63(998) 9761418  
Email: [ghbautista@ddbphil.com](mailto:ghbautista@ddbphil.com)