

# Philam Life agents, adviser haul awards

Philam Life, the country's premier life insurer, once again proved its industry leadership as its financial advisers were recognized at the recently concluded Asia Trusted Life Agents & Advisers Awards.

Organized by Asia Insurance Review, Asia Advisers Network and LIMRA, the Awards celebrates the hard work and significant contributions made by agency leaders and advisers to the industry and customers across the entire region.

This platform recognizes the

unsung heroes of the insurance industry and highlights the role of agency leaders and advisers in this day and age.

Now in its third year, the awards attracted 400 nominees from 14 markets representing 50 companies across the region.

Among those who were awarded during the Gala Dinner earlier this month was Philam Life's Antonia Lucrecia Nicdao, recipient of the Lifetime Achievement Award.

Granted to those who have made an impact and legacy to the

industry, the award recognizes Nicdao's 45 years of outstanding contribution to enhancing the professionalism and image of the agency distribution force.

Another Philam Life Financial Advisor recognized for his outstanding track record and expert knowledge despite being new to the industry was Will Grape Chua.

He was named as one of the five finalists for Rookie Insurance Agent of the Year.

"I would like to congratulate Ms. Nicdao and Mr. Chua for bringing honor to the company and exemplifying the high caliber Financial Advisors that Philam

Life has been known for these past 71 years," said Aibee Cantos, Philam Life CEO.

"We remain steadfast in strengthening our agency force by providing them with the right tools and training to make sure that they are providing the best service to our customers," he added.

Meanwhile, AIA Group Ltd., Philam Life's Hong Kong-based parent organization, also bagged various awards that further demonstrate the quality of its market-leading agency force across the region.



Joining Lifetime Achievement Awardee Antonia Lucrecia Nicdao AIA Regional chief executive Jacky Chan, AIA CEO of Group Agency Distribution Joe Cheng, Philam Life CEO Aibee Cantos, Philam Life chief agency officer Eric Nicdao, and AIA special project agency director Regina Hui.