

Life insurance giant stands tall

HAVING kept its promise to its clients through the years, Philam Life has proven it is the nation's premier life insurance company.

Philam Life said its health insurance offerings are its most successful and bestselling products, as of its annual performance results last May 4, 2016.

Aibee Cantos, Philam Life officer-in-charge, said health is the company's main concern along with families, who must prepare for the future and make long-term plans.

A member of the AIA Group Ltd., the largest independent publicly listed pan-Asia life insurance group, Philam Life provides long-term savings and protection to individuals through a range of products and services including life insurance, accident and health insurance, and savings plans.

To help families prepare for the future, the Philam Group is taking determined steps and calculated risks to ensure its continued growth in the coming years.

It recently launched iPOS (interactive point of sale) and iMO (interactive mobile office) to help its financial advisors reach their customers more easily and conduct their business more efficiently.

These also offer customers more options on how to transact with Philam Life, allowing them to experience faster and more convenient service, said Cantos.

Philam Life also plans to introduce to its growing market the Philam Vitality, a science-backed complete wellness program that rewards its members for being healthy; Genesis, a state-of-the-art facility that provides financial advisors a great environment to learn, grow and succeed; and Life Smart, a protection plan that has guaranteed life and accident insurance coverage with cash benefits at the end of the plan.