



THE PHILIPPINE AMERICAN LIFE AND GENERAL INSURANCE COMPANY  
3/F PHILAMLIFE BLDG., UN AVENUE, ERMITA, MANILA  
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## Media Release

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### **Philam Life benefits OFWs through its BalikBayani Programme; Signs agreement with MMAP and Maritech**

Philam Life, the largest life insurer in the country, recently signed a Memorandum of Agreement (MOA) with two OFW institutions - Master and Mates Association of the Philippines (MMAP) and Maritime Training Studies and Manning Services, Inc. (Maritech). The agreement aims to help seafarers and their families through Philam Life's BalikBayani programme. The programme aims to honour our modern-day heroes and help them and their families through sound financial planning. The BalikBayani programme also provides vacationing MMAP members and Maritech trainees FREE 30-day personal accident insurance coverage worth P25,000.

In a Family Day hosted by Philam Life for OFWs and their families, resource speakers Bo Sanchez talked about the importance of saving and investing, especially to irregular income earners while Pia Nazareno-Acevedo covered "Parenting Away from Home." Philam Life VP for Marketing Anthony Bernabe also shared how Philam Life can help OFWs protect their families from uncertainties and prepare for their future through "One Pay Build and Protect," a savings and life insurance plan in one.

Philam Life is a strong partner of OFWs in supporting the needs of their families, preparing for their future and making their dreams happen.



Left photo: MMAP President Captain Rodolfo Aspillaga (2<sup>nd</sup> from left) signed the agreement with Philam Life VP for Marketing Anthony Bernabe, Philam Life SVP and Head of Marketing Jessica Abaya. Also present was Captain Edwin Itable, MMAP secretary.



Right photo: Captain Edwin Itable signed on behalf of Maritech as Administrative Director with Maritech training assistant Iris Isidro.



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### **About Philam Life**

The Philippine American Life and General Insurance Company ("Philam Life") is the largest life insurance company in the Philippines and the market leader for over 60 years. Philam Life offers an extensive line of innovative products that provides solutions to various financial needs including income protection, retirement, education, investment, health, personal accident, group life and credit life. With approximately 6,000 agents and over 70 branch offices nationwide, Philam Life has one of the largest distribution networks in the industry.

Philam Life is a member of the AIA Group, a leading life insurance organisation in Asia Pacific.

### **About AIA Group Limited (AIA)**

AIA is one of the pre-eminent and the largest listed life insurance groups in the world with an exclusive focus on the Asia Pacific region. It traces its roots in Asia back more than 90 years. AIA provides individuals and businesses with products and services for life insurance, retirement planning, accident and health insurance as well as wealth management solutions. Through an extensive network of more than 300,000 agents and approximately 24,500 employees across 15 geographical markets, AIA serves the customers of over 23 million individual in-force policies and 10 million members of group policies.

AIA has branch offices, subsidiaries and affiliates located in jurisdictions including Australia, Brunei, China, Hong Kong, India, Indonesia, Macau, Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam.

AIA trades under the stock code '1299' on the Main Board of The Stock Exchange of Hong Kong Limited (HKEx).