



THE PHILIPPINE AMERICAN LIFE AND GENERAL INSURANCE COMPANY
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Media Release

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Philam Life Announces Executive Appointments

Manila, 08 March 2010 - The Philippine American Life and General Insurance Company (Philam Life) today announced the promotion of Adoracion R. Go to First Vice President (FVP) and Controller and the appointment of Leandro M. Estrera as Vice President (VP) and Director of Agencies.



ADORACION R. GO

Go's appointment comes in recognition of her strong leadership and performance particularly during the last two years where she played a major role in the implementation of several key initiatives in the organization.

As FVP and controller, Go will exercise direct supervision over accounting controls, investments accounting and general accounting functions of Philam Life. She will ensure that all applicable reporting requirements are met and will be responsible for the accurate and timely preparation and filing of financial reports.

Go will also have an executive oversight over the same functions in Philam Life's affiliate companies.

Go earned her Bachelor of Science degree in Commerce, major in Accounting from the University of Saint La Salle and is a Certified Public Accountant.

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LEANDRO M. ESTRERA

Philam Life welcomes its latest executive appointee, Leandro M. Estrera, VP and Director of Agencies.

Estrera will be in charge of building and growing the next generation agency force to complement the existing and formidable agency network of Philam Life.

Estrera is expected to bring greater focus and results-oriented recruitment and agency development activities for the Company's new set of agents and agency leaders.

He earned his Bachelor of Arts degree in Social Science from the University of the Philippines and is a Fellow of the Life Management Institute (FLMI).

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About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the largest life insurance company in the Philippines and the market leader for 60 years. Philam Life offers an extensive line of innovative products that provides solutions to various financial needs including income protection, retirement, education, investment, health, personal accident, group life and credit life. With approximately 6,000 agents and over 70 branch offices nationwide, Philam Life has one of the largest distribution networks in the industry.

Philam Life is a member of the AIA Group, a leading life insurance organization in Asia Pacific that traces its roots in the region back more than 90 years. The AIA Group has branch offices, subsidiaries and affiliates located in jurisdictions that also include Australia, Brunei, China, Hong Kong, India, Indonesia, Macau, Malaysia, New Zealand, Singapore, South Korea, Taiwan, Thailand and Vietnam.

About the AIA Group

The AIA Group is a leading life insurance organization in Asia Pacific that traces its roots in the region back more than 90 years. It provides individuals and businesses with products and services for life insurance, retirement planning, accident and health insurance as well as wealth management solutions. Through an extensive network of more than 300,000 agents and over 23,000 employees across 15 geographical markets, the AIA Group serves the holders of over 20 million in-force policies in the region.

The AIA Group has branch offices, subsidiaries and affiliates located in jurisdictions including Australia, Brunei, China, Hong Kong, India, Indonesia, Macau, Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam.



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