



THE PHILIPPINE AMERICAN LIFE AND GENERAL INSURANCE COMPANY
3/F PHILAM LIFE BLDG., UN AVENUE, ERMITA, MANILA
TEL. NO: 526.9337-67
PHILAMLIFE@AIA.COM

Media Release

CONTACT: CJ Malibiran
Tel. No. 526-9361
E-mail Address: cj-s.malibiran@aia.com

Bring home more than just a Balikbayan Box, with Philam Life's "BalikBayani Pasalubong Package"

MANILA, 07 May 2011 - The Philippines has now become the third largest provider of overseas workers in the world. The number of overseas Filipino workers has grown by 52% in just five years from around 900,000 in 2004 to 1.4M in 2009. Currently, there are around 3,900 Filipinos leaving daily for better employment opportunities in foreign countries.

OFWs primarily work abroad to be able to earn more so that they can provide a brighter future for their families. They dream of buying a new house and lot, starting their own business and sending their children to college. However, despite the higher income they still find it hard to save because most of their income is spent on the family's basic necessities such as food, medical expenses and household bills. Some OFWs even come back to the Philippines with hardly adequate savings for a retirement fund.

Philam Life, the country's number one life insurance company, understands the needs and burdens of today's OFW. Thus, to help OFWs save easily and prepare for their family's future, Philam Life introduces its "BalikBayani Pasalubong Package." Philam Life's President and CEO, Trevor Bull, says "Philam Life continues to develop financial solutions that will help OFWs give their families a more meaningful *pasalubong* than a Balikbayan Box. We want to help them bring home a bright future for their family."

Philam Life's "BalikBayani Pasalubong Package" is a comprehensive financial plan for OFWs that offers the following financial solutions:

- **Protection**

Vanguard 100, a customizable life insurance plan, provides life protection that will give OFWs peace of mind that their family will be secured in case of unforeseen circumstances.

- **Savings**

Build and Protect, a savings and life insurance plan-in-one, provides guaranteed cash benefits after 15 years that will help OFWs save up for their dream house, dream business or dream vacation.



THE PHILIPPINE AMERICAN LIFE AND GENERAL INSURANCE COMPANY
3/F PHILAM LIFE BLDG., UN AVENUE, ERMITA, MANILA
TEL. NO: 526.9337-67
PHILAMLIFE@AIA.COM

- **Education**

Bright Future Plus, an education and life insurance plan-in-one, provides a guaranteed education fund that will help OFWs give their children a bright future.

- **Retirement**

Leisure, a retirement and life insurance plan-in-one, provides monthly income payments when an OFW reaches age 50, 55, 60 or 65 that will help OFWs live a comfortable retirement.

- **Investment**

Money Tree, an investment and life insurance plan-in-one, will help OFWs grow their money through Philam Life's investment funds.

- **Health**

Health 100, a health and life insurance plan-in-one, provides OFWs with a health fund that they can use in case of sickness or accidents, plus cash benefits when an OFW reaches age 80 and 100.

Teresita Balano-Drano, a Philam Life planholder, shares how Philam Life has helped her save while she was working abroad. Teresita was an OFW in Hongkong for 16 years. She initially found it hard to save because she used her income to fund her family's expenses. Fortunately, her employer helped her get a savings and life insurance plan from Philam Life. This allowed her to save a portion of her income for her family's future. She is now back in the Philippines with her family and is already receiving cash benefits from her Philam Life plan.

With Philam Life's BalikBayani Pasalubong Package, OFWs can bring home the most important pasalubong for their family - a bright and prosperous future.

Ikaw, anong plano mo? Usap Tayo. Contact your Philam Life Financial Planner to know more about the "BalikBayani Pasalubong Package" or call our customer hotline at (02) 528-2000.

###

About Philam Life

The Philippine American Life and General Insurance Company ("Philam Life") is the largest life insurance company in the Philippines and the market leader for over 60 years. Philam Life offers an extensive line of innovative products that provides solutions to various financial needs including income protection, retirement, education, investment, health, personal accident, group life and credit life. Philam Life has the most extensive network of offices and sales agencies nationwide.

Philam Life is a member of the AIA Group Limited (AIA), the largest, independent listed pan-Asian life insurance group in the world.



THE PHILIPPINE AMERICAN LIFE AND GENERAL INSURANCE COMPANY
3/F PHILAM LIFE BLDG., UN AVENUE, ERMITA, MANILA
TEL. NO: 526.9337-67
PHILAMLIFE@AIA.COM

About the AIA Group

AIA Group Limited and its subsidiaries (collectively “the AIA Group” or “the Group”) comprise the largest independent publicly listed pan-Asian life insurance group in the world. It has wholly-owned main operating subsidiaries or branches in 14 markets in Asia Pacific - Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau and Brunei and a 26% joint venture shareholding in India.

The Group traces its origins in Asia back more than 90 years. It is a market leader in the Asia Pacific region (ex Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It has total assets of US\$107.9 billion (as at 30th November 2010).

The AIA Group meets the savings and protection needs of individuals by offering a comprehensive suite of products and services including retirement planning, life insurance and accident and health insurance. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of more than 260,000 agents and over 21,000 employees across Asia Pacific, AIA serves the holders of over 23 million individual policies and over 10 million participating members of group policies.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code ‘1299’.