



The Philippine American Life and
General Insurance Company

Philam Life Building
United Nations Avenue, Ermita
Manila, Philippines
T: (632) 521 6300
F: (632) 526 9500

PHILAMLIFE.COM

Media Release

Contact: Puch Calma
Tel. No. 5269367

Save up for your dreams with just one easy payment! ***Introducing One-Pay Build and Protect from Philam Life***

- ✓ Maximize savings with CASH BENEFIT, DOUBLE the face amount
- ✓ Get additional MATURITY BONUS
- ✓ Look forward to potential DIVIDENDS
- ✓ Get LIFE INSURANCE PROTECTION
- ✓ Enjoy all these in ONE EASY PAYMENT

At this modern age when customers prefer a one-stop shop or instant transaction at the touch of a finger, Philam Life, the largest life insurance company in the Philippines, is pleased to announce the launch of another exciting solution to help Filipinos save up for their dreams – One-pay Build and Protect, a savings and life insurance plan-in-one. With just one payment, customers can now let their savings grow so they start their own dream business, go on that dream vacation or retire at an early age!

Aside from the convenience of a one-time payment, customers can grow their hard-earned money by double the face amount while enjoying life insurance protection up to the policy's maturity on the 15th year. In addition, customers can also enjoy the following key benefits:

- ✓ Additional maturity bonus of as much as 20% of the face amount
- ✓ Potential dividends that you can accumulate and enjoy at the end of policy's 15th year
- ✓ Open to clients from 0 to 70 years old
- ✓ Minimum one-time payment from as low as P65,300 for a 30-year old

Take the example of 30-year-old Mark Santos, a loving husband and doting father to a 2-year old daughter. Mark and his wife have always wanted to travel to Europe, but setting aside an amount every month to save up for that dream proved to be challenging. With his pre-Christmas bonus coming soon, Mark wants to put the entire amount in a savings instrument that will give him better yield plus life insurance protection.

With Philam Life's One-Pay Build and Protect, Mark can make a one-time payment of only P129,800 and in 15 years, he can get a lump-sum cash benefit of as much as P260,000, enough for him to go on that European cruise with his family! Moreover, Mark gets life insurance worth P200,000 for the next 15 years, giving him the assurance that his family will be covered in case anything should happen to him.

Announcing the launch, Philam Life President and CEO Trevor Bull said "We understand what customers look for in savings instruments – more value for their money and convenience. We at Philam Life offer **One-Pay Build and Protect** as the solution for Filipinos to build and protect their dreams and save up for their future with just one quick, easy, and hassle-free payment. This illustrates the Power of Insurance --- the power to make dreams happen."

Ang mga pangarap, para magkatotoo, kailangan may plano. Ikaw, anong Plano Mo? Usap Tayo. (You need to have a plan to turn your dreams into reality. What's your plan? Let's Talk).

Call 528-2000, visit www.philamlife.com, go to the nearest Philam Life office or contact a Philam Life agent for more details.

#



**The Philippine American Life and
General Insurance Company**

Philam Life Building
United Nations Avenue, Ermita
Manila, Philippines
T: (632) 521 6300
F: (632) 526 9500

PHILAMLIFE.COM

Media Release

About Philam Life

The Philippine American Life and General Insurance Company (“Philam Life”) is the largest life insurance company in the Philippines and the market leader for 60 years. Philam Life offers an extensive line of innovative products that provides solutions to various financial needs including income protection, retirement, education, investment, health, personal accident, group life and credit life. With approximately 6,000 agents and over 70 branch offices nationwide, Philam Life has one of the largest distribution networks in the industry.

Philam Life is a member of the AIA Group, a leading life insurance organization in Asia Pacific.

About the AIA Group

The AIA Group is a leading life insurance organisation in Asia Pacific that traces its roots in the region back more than 90 years. It provides individuals and businesses with products and services for life insurance, retirement planning, accident and health insurance as well as wealth management solutions. Through an extensive network of more than 320,000 agents and approximately 23,500 employees across 15 geographical markets, the AIA Group serves the customers of over 23 million in-force policies in the region.

The AIA Group has branch offices, subsidiaries and affiliates located in jurisdictions including Australia, Brunei, China, Hong Kong, India, Indonesia, Macau, Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam.