

Philam Group cited for employee engagement

THE Philam Group, the country's premier life-insurance company, has been cited once more, this time for exemplifying excellence in employee engagement.

Held at the Manila Peninsula, the ceremony awarded companies who met and excelled in four critical areas of talent management—high employee engagement, effective leadership, compelling employer brand and high performance culture.

The Aon Global Best Employers Program awarded the Philam Group with a Special Recognition for Commitment to Engagement.

Aon defined employee engagement as “the level of an employee’s psychological investment in their organization.” Through Aon’s extensive global research, they were able to demonstrate the power of employee engagement to drive business performance, suggesting that for individual organisations, a 5-percent increase in engagement results in 3-percent incremental revenue growth.

“Being recognized for employee engagement gives us great fulfillment and validates that we are in the right direction when it comes to dealing with our people,” said Anna Villamor, Philam Life chief human resource officer. “And this goes back to our customer-centric focus, because we know that the way we take care of our people is how they will take care of our customers, allowing them to inspire others to live healthier, longer and better lives,” she added.

The Aon recognition comes on the heels of another award in human resources, with the Philam Group winning in June at HR Asia’s Best Companies to Work for in Asia in 2018.